

Binge and Underage Drinking Initiative's

Problematic Alcoholic Beverages Slides

Context Guide

Background and Purpose of the Problematic Alcoholic Beverages Slides

The Problematic Alcoholic Beverages slides contain information on common problematic alcoholic beverages that may be sold at liquor stores in San Diego County. A problematic alcoholic beverage is an alcoholic beverage that has the potential to cause harm to the consumer or the community. The slides contain pictures and information on the problematic alcoholic beverage, such as the size, number of servings, alcohol content, price range and why the beverage poses a problem. For many of the products in the presentation, the first slide contains information about the product while the following slide provides a size comparison.

The Problematic Alcoholic Beverages slides are intended to educate individuals on the potential harmful effects these products pose on consumers and the surrounding community. In particular, planning boards, city officials, and law enforcement involved in the alcohol licensing process would benefit from a presentation containing these slides due to their authority. Planning boards, city officials and law enforcement may not fully understand the potential harmful effects these products pose and are in the unique position to reduce their impact by placing conditions on the license application in order to restrict the sale of these problematic products.

How to Use the Slides

The Problematic Alcoholic Beverages slides were developed to supplement a presentation to decision makers such as planning boards, city officials or law enforcement and should be used in conjunction with a presentation developed by a regional provider, community group or member.

The Problematic Alcoholic Beverages slides are intended to be customized for each presentation in each community. While creating a presentation, please choose the slides that are relevant to your area since not every area or community in San Diego County will sell all of these products. Also, please research and fill-in the price of each product used in the presentation to ensure it accurately reflects price-point in your community.

Making Recommendations to Decision Makers

The Problematic Alcoholic Beverages slides offer a great opportunity to educate decision makers about the power they hold in reducing the harmful impact that problematic products can have on a community. A recommendation that the presenter can make to the decision maker is to consider restricting the sale of these products at an alcohol outlet by placing restrictions on the license during the 90 day licensing review process.